



*Strengthen your
position on Slovenian
labor market at*

the greatest career event in Slovenia

FAIR MOJEDELO 2011!

23rd and 24th of November 2011 (Wednesday and Thursday)
Gospodarsko razstavišče, Ljubljana, Slovenia

Organizer of the fair:



Partner:



For more information on stalls, sponsorship and participation packages
please call ☎ 080 1335 or write to ✉ sejem@mojedelo.com.



Take advantage of the career fair and strengthen your position on Slovenian labor market!

Finding good staff is a major challenge for the companies. Because of the current economic situation, the labor market is changing and smart companies will be able to take advantage of the crisis in order to obtain the best personnel in the labor market.

Which companies should attend career fair?

Smart employers will take advantage of the market situation and will secure their access to top candidates.

1. Companies, which will recruit new coworkers.

You will take advantage of the strong promotion of your company as an employer on the labor market – before the fair through the web page and in person at your stand. Recruit the best candidates on the market and benefit from them.

2. Companies, which are aware of the importance of employer branding.

Majority of you will have to recruit new coworkers sooner or later. Good employer branding (and cooperation at career fair will certainly strengthen your employer brand) will help you to attract the best candidates in the future.

3. Companies, which would like to cut future employment costs.

Career fair is the perfect opportunity for building your database of interesting candidates. In two days you will have 100 or more CVs of candidates, who you might employ in the future. When you have the job opening in the company, recruit a candidate from this database without any costs of advertising at all.



Career fair MojeDelo 2011 will be the 9th career fair organized by the portal MojeDelo.com!

Up until now the following participated at the fair and helped it become what it is today:

- 255 Slovenian and foreign companies - most decide to exhibit again after the first appearance at the fair.
- 44 most successful Slovenian and foreign role models - businessmen, athletes, TV stars that had revealed their secrets of success to the visitors.
- 151 lecturers who represented job opportunities in their companies.
- 86,000 visitors who got to know employers and their career opportunities.

Be in the company of the best at a fair MojeDelo 2011!

How can you present your company at the MojeDelo 2011?

➤ Presentation of the company as an employer (an exhibition space)

Employer brand of your company nowadays is more important than ever. Sell yourself as an attractive employer to profiles, which are interesting for you and make it easier to attract good candidates in the future. Decide for an exhibition area in size, which meets the needs of your company, and present yourselves at the type equipped stand or with your own stand or stall.

➤ Presentation of an educational provider or MBA provider (an exhibition space)

Career-oriented individuals who will visit the fair are the perfect target audience for the presentation of further education; they know the importance of improving their career profile in order to obtain a better employment. Introduce them the possibilities for further education, MBA programs, courses and seminars, training, certification and examination, which will further increase the opportunities for their career development.

➤ Appearance in the park career devices (an exhibition space)

Are you a provider of products or services, which career oriented people need or use? Would you like to present them to the most prospective target group of people, who have the best potential for success in life? Showcase your professional literature, financial, investment and insurance products, devices...

➤ As a sponsor of the largest career event in Slovenia

Would you like to support the event further and provide even greater visibility? Decide for a sponsorship package, which would best represent your services / products to the target group.

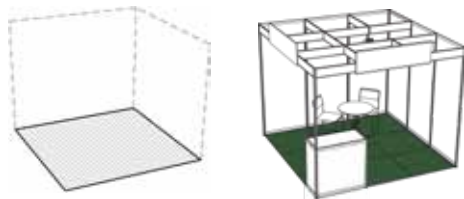
Pricelist of career fair MojeDelo 2011

Stands at MojeDelo2011	Price of exhibition spaces	
	Price of an unequipped exhibition space	Price of equipped stand
m2	Prices are in EUR and don't include VAT	
9	1.650	2.250
12	2.200	2.800
15	2.750	3.500
16	3.000	3.750
18	3.300	4.200
20	3.650	4.700
24	4.600	5.850
27	4.950	6.300
30	5.500	7.000

With the purchase of the stand you receive the following services:

- an exhibition space,
- a detailed presentation of a company on the website of the fair (from confirmation on),
- a basic presentation of a company in the career supplements (only if confirmed on time),
- collecting the applications to job interviews and collecting of CVs through fair webpage,
- inclusion on the fairground map - the location of your stand and in which profiles are you interested in,
- a presentation of your company and your staffing needs in the fair publication - half page (9 to 20m2) or the entire page (including 20m2 and over).

Exhibition spaces



You can choose between the **type and non-equipped exhibition space**.

> **Unequipped exhibition space** is completely empty (without carpet and walls) and you can equip it by yourself.

> **Equipped exhibition space** contains partition walls and floor coating, chairs and table, waste bin (the amount of equipment depends on the size of stands).

Additional equipment may be provided through special order, you'll find in the technical catalog.



A project career fair MojeDelo 2011 is much more than just a career fair...

...let your company be a part of it!

Event MojeDelo 2011 is the most prestigious career event in Slovenia. Each year, it hosts more than 100 attractive Slovenian and foreign employers, education providers and other providers of products and services that careerists need. Since you are one of them, you belong to MojeDelo 2011!

In addition, the project MojeDelo 2011 is also:

- **All year long communication with the labor market** - through fair website with presentations of all participating companies (which will be active before the summer) and the career supplements in daily newspapers, which appear in the weeks before the fair, you will reach the appropriate profiles and contact them before other companies do.
- **Connecting the candidates and companies** - through fair website collecting of applies will be enabled and you will be able to arrange interviews with the most appropriate ones. The profiles you are interested in will be presented with your company on the website, in print and on the event itself.
- **Ideal opportunity to build your employer brand** - at the fair, according to the experience of previous years, we expect from 12,000 to 17,000 visitors, you will reach even more of them with fair supplements - certainly the best opportunity to present your company as an attractive employer and ensure that you receive applications of better candidates when you need them.



Career fair MojeDelo 2011 will be heard - and therefore you will be visited by 15,000 career-oriented individuals!

Important dates of the fair MOJE DELO 2011:

<i>Applications with 5% discount</i>	31.5.
<i>Deadline for sponsorship confirmations with all the benefits</i>	1.9.
<i>Deadline for exhibitors descriptions in fair supplements</i>	20.10.
<i>Deadline for exhibitors descriptions in fair guide</i>	2.11.
<i>Deadline for exhibitor or sponsorship confirmations</i>	1.11.
<i>Deadline for additional equipment orders</i>	15.11.
<i>Deadline for the payment of exhibition places</i>	20.11.
<i>Career fair</i>	23rd and 24th of November

Additional information:

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